



From the Postal Co-Chair



As the new Postmaster of Fort Worth, I look forward to meeting the Fort Worth PCC Board and members at the July 27th event, sailing and networking on Lake Grapevine! I realize the Fort Worth PCC is one of the best in the nation, and I am eager to participate as postal co-chair to ensure our reputation only gets stronger.

A brief history of my career includes a variety of assignments such as Supervisor and Manager of Customer Service, Manager of Operations Program Support, Delivery Services Analyst, Postmaster, and Plant Manager throughout various cities in Texas. I intend to utilize this broad scope of experience to ensure that the Fort Worth Post Office continues to provide great customer service, and maintains an excellent relationship with the PCC.

Having attended the last DFW Mailer's Conference committee meeting, I am confident that this year's conference will be a very successful and valuable event. I am anxious to meet the many mailing industry customers, who will be familiar faces by then, as I will have met them at the PCC events scheduled in the near future.

Since safety is of the highest priority within the US Postal Service I would like to end by encouraging you to enjoy your summer, but at all times apply caution in your activities.

See you on the boat!

Carolyn H. Weisiger
Postmaster, Fort Worth
PCC Postal Co-Chair

From the Industry Co-Chair



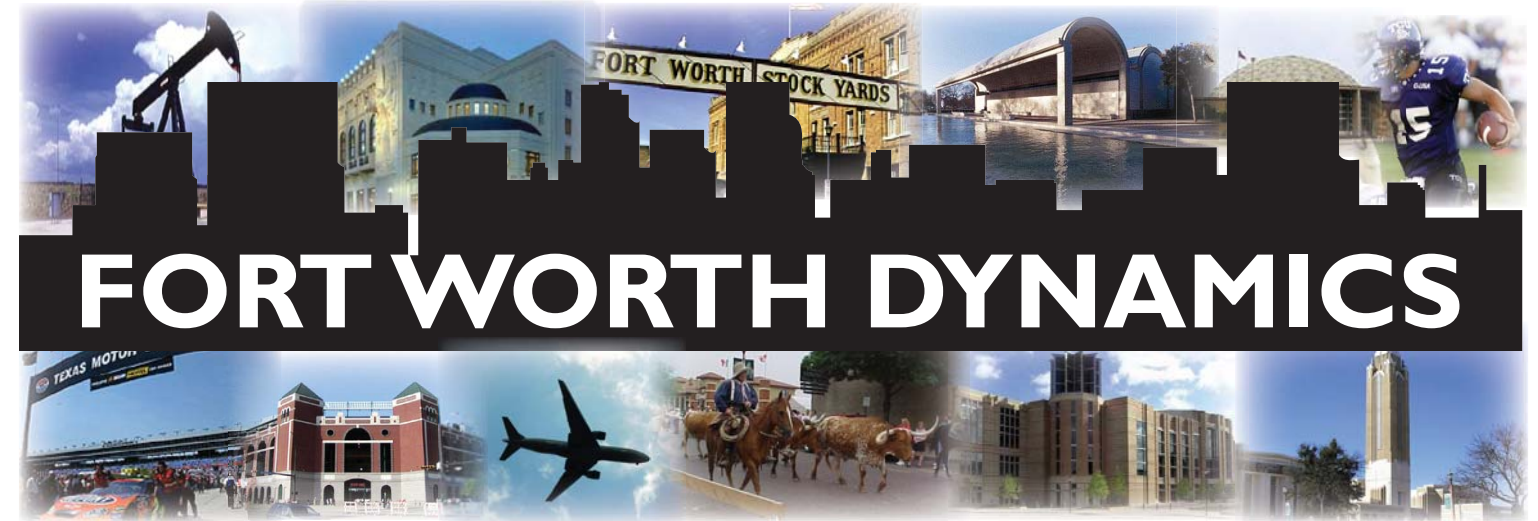
Please welcome Carolyn Weisiger, our new Fort Worth Postmaster. I am so excited to have her! Carolyn began her Postal career as a clerk in October, 1972, in Victoria, TX. Throughout the years, she has served as Superintendent of Postal Operations, Delivery Services Analyst and Supervisor of Customer Service Support, Manager of Customer Services, Aviation Security Specialist at several different locations and Postmaster of Lufkin and Lewisville, TX. Her last job was Manager, Operations Programs Support for the Fort Worth District. As you can see she is more than qualified and we are so excited to have her!

The Fort Worth PCC would like to thank Squire Marshall for his time as our Acting Postmaster. He was very helpful and a joy to work with. Squire, we wish you the very best and will miss you.

Our next event is the Cruise on Lake Grapevine. We have a great surprise for you so please be sure and be there! This will give you the opportunity to network with Carolyn Weisiger, our new Postmaster, Linda Welch, our great District Manager and many of the other postal employees that you work with on a day-to-day basis. There will be a lot to eat and drink, so you can just sit back and enjoy the cruise!

Looking forward to seeing you there!

Kathy Hinton
Industry Co-Chair



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the Fort Worth
Postal Customer Council

*Where the West begins and
the best continues*

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Coming Events

July 27

Networking Outing

August 21

Industry Roundtable

September 19

Mailers Conference &
National PCC Day

October 4

Postal Appreciation

October 25

Industry Roundtable

November 8

Members Appreciation Lunch

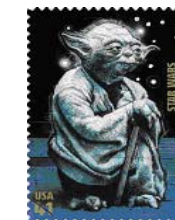
December 11

Toy Drive

IF YOU UNVEIL IT, THEY WILL COME

Father's Day, Sunday, June 17, proved to be a very special event for hundreds of Fort Worth fathers thanks to the Fort Worth Museum of Science and History, the Fort Worth Post Office, and the Fort Worth PCC. The Museum is holding its "Star Wars: Where Imagination Meets Science" exhibit from June 9 through September 3. The U.S. Postal Service completed its recent Star Wars internet campaign, upon which voters could log onto www.usps.com to vote for their favorite stamp in the newly released Star Wars pane of 15 stamps. Again, good overcame evil when Yoda defeated Darth Vader in the voting, to receive his own individual stamp due to be released by the end of the summer. All these events coincided on Father's Day, when the Fort Worth Post Office held a 2nd day unveiling of the Star Wars stamps.

Conducting the unveiling were acting Officer in Charge, Squire Marshall, and Darth Vader. The Fort Worth PCC helped the fathers enjoy the museum visit by providing a screwdriver/flashlight for all that attended. Many families from all over north Texas brought fathers for a fun filled time enjoying the exhibit, unveiling, and receiving gifts. The PCC held a reception following the unveiling, providing refreshments for members who joined the activities.



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USPS ANNOUNCES NEW POSTMASTER — FORT WORTH

Carolyn Weisiger has been named the new Postmaster of Fort Worth City, effective July 7, 2007.

Carolyn began her Postal career as a clerk in October 1972, in Victoria, TX. Throughout the years, she has served as Superintendent of Postal Operations in Port Lavaca, TX; Delivery Services Analyst and Supervisor of Customer Service Support in Corpus Christi, TX; Manager of Customer Services in Waco, TX; Aviation Security Specialist at the Southwest Area; Postmaster of Lufkin, TX; and Postmaster of Lewisville, TX. She is currently the Manager, Operations Programs Support, for the Fort Worth District.

Ms. Weisiger has been assigned various details during her career, including Manager of Operations Programs Support for the Dallas District, and Manager of In-Plant Support at the North TX P&DC facility. Carolyn was a member of the Southwest Area Delivery Initiatives Team, and was instrumental in the development of the Southwest Area Route Inspection Process. She also served as Customer Services Operations Manager for the Dallas Postmaster. Since January

2007, she has been detailed as Plant Manager of the Amarillo P&DC. Through her leadership, coaching of subordinate supervisors, and operational changes, the Amarillo P&DC is in position to finish Quarter 3 as one of the Top Five Plants in the country in both Overnight and 3-Day Service performance.

In 2003, Ms. Weisiger was the Southwest Area nominee for the Anthony Collatrella National Delivery Award. Carolyn was nominated for this award in September of 2006 and was awarded this very prestigious national recognition by Postmaster Jack Potter in December of 2006.

In November 2004, she graduated from the Advanced Leadership Program (ALP) at the USPS Bolger Academy in Potomac, MD. She is currently completing her Bachelors degree in Business Management at Amberton University.

Carolyn enjoys reading, golf, and raising quarter horses, but she is most proud of her family. She has a son, Chris, who lives in Louisiana with his wife Denise, and their sons, Gaylon and Garrett. Her daughter Mitzi lives in San Antonio with her husband Lou.



Member Spotlight

What does “enough paper to reach around the world”, “ink that never runs out,” “Rusty-the registered Texas Longhorn Steer”, “2000 pounds of women” and “a robot named Electra” have in common. Well the participants of the Fort Worth PCC Industry Tour of the Fort Worth Star Telegram recently found out.



The Fort Worth Star-Telegram is the primary newspaper in Tarrant County serving a subscriber base of 206,991 daily and 302,684 on Sunday. The Star-Telegram has a total market coverage product along with many other mailing products making it one of the largest mailers in Tarrant County.

The Fort Worth Star Telegram supports Fort Worth PCC events and has a long time representative, **Jackie Marlowe**, with 27 years of experience concentrating on specialized mailings with defined postal requirements. Jackie Marlowe began her career at the Star-Telegram in 1979, has been an active member of the Fort Worth PCC since the mid 80’s and has co-chaired many council events. Jackie has held several positions within the Star Telegram and is currently a manager of Mail Operations. The Star-Telegram has had a great deal of success with their Total Market Coverage program and is one of the first newspapers to develop such a program. Weldon Whiteman says, “Jackie has been one of the secrets of our success in TMC. A good data base and product are important, but the most critical factor of all is the person chosen to be our liaison with the Post Office.” She has served as an officer on the Postal Customer Council and currently is the Fort Worth PCC’s Program Director. She is also a member of the DFW Mailers, is currently secretary for the SW Area USPS Task Force and has attended numerous National Postal Forums. Jackie lives in Fort Worth with her husband, Anthony. She has three children and five grandchildren.

ZIP CODE REALIGNMENTS

On July 1, a series of ZIP Code changes will go into effect across the country. By aligning delivery territory and adding new ZIP Codes to accommodate area growth, the Postal Service will improve service to customers in these areas.

As a result of these realignments, there will be three types of changes:

- A ZIP Code will be split into two while remaining in the same Post Office service area
- New ZIP Codes will be created for PO Boxes
- Delivery territory will be transferred from one Post Office to another, resulting in a redrawn ZIP Code boundary

The changes resulting from the realignments will be reflected in the Address Information Systems (AIS) subscription products (e.g., ZIP+4 File, Z4Change File, ZIP Move File) beginning this month.

FEDERAL REGISTER NOTICE PUBLISHED TO EXPAND THE MOVE UPDATE REQUIREMENT

The U.S. Postal Service published a notice in the Federal Register on May 23 proposing new standards for address quality. The proposal extends the Move Update requirement to all Standard Mail pieces. Also, discounted First-Class and Standard Mail mailers would be required to use Move Update processing no more than 95 days prior to mailing. Move Update, the process for updating names and addresses, is a way to help mailers reach their customers in an efficient and cost-effective manner. It is required for mailers to obtain discounted rates for First-Class Mail. Currently, all address records used on pieces in discounted-rate mailings of First-Class Mail must be matched with USPS customer-filed change-of-address orders within 185 days of the date of mailing. Move Update is being extended to Standard Mail because the category accounts for 62.8 percent of all undeliverable-as-addressed mail volume. This is higher than the percent for any other class of mail. The majority of UAA Standard Mail is disposed of as waste—only a small percent of mail is endorsed for forwarding or return. In 2004, about 6 billion Standard Mail pieces cost almost \$248 million to dispose.

The reason for increasing the frequency of use of Move Update processing, is that approximately 14 percent of all Americans move every year. In 2006, for example, families and individuals filed over 41 million change-of-address orders. In that same year, there were 2.3 million business filings.

On average, the monthly rate of deterioration of address currency, due to family and individual moves alone, is approximately 1.2 percent. The Postal Service would provide a minimum 18-month implementation phase from the date of the May 23 notice to allow mailers sufficient time to comply with the proposed Move Update standards.

DECISIONS ON TWO PRICING RECOMMENDATIONS

The U.S. Postal Service Governors have decided that the current Standard Mail Flat prices will remain in effect and they approved a pricing structure for Premium Stamped Stationery and Cards. At their meeting June 19th, the Governors decided not to implement a temporary change to Standard Mail Regular and Nonprofit Flat prices recommended in the latest Postal Regulatory Commission’s (PRC) decision on reconsideration. The Governors asked the Commission to reconsider some of the prices originally recommended Feb. 26 and implemented May 14.

The Governors also approved a PRC recommendation on the price structure for Premium Stamped Stationery and Premium Stamped Cards. The stationery (sold in pads consisting of 12 sheets of quality stock paper and imprinted with postage) can be priced between three and four times the First-Class Mail Letters first-ounce single-piece rate — currently 41 cents — times the number of sheets. The total price for the cards (sold in packets 10 to 20 and imprinted with postage and matching designs) can be priced between two and three times the First-Class Mail Cards Regular single-piece rate — currently 26 cents — times the number of cards.

The Standard Mail issue represents the last of the three items returned to the Commission for reconsideration. On May 10, the Governors approved the Commission’s other two recommendations regarding the reconsideration of the price for the Priority Mail Flat Rate Box and the application of the nonmachinable surcharge for First-Class Mail letters. Those changes were implemented May 14.

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The Fort Worth District includes Abilene, Amarillo, Arlington, Azle, Bedford, Brownwood, Burleson, Cleburne, Denton, Euless, Fort Worth, Gainesville, Granbury, Grapevine, Hurst, Keller, Lubbock, Mansfield, Pampa, Plainview, San Angelo, Stephenville, Weatherford, Wichita Falls and surrounding towns.