

## From the Postal Co-Chair



The short time I've been the postal co-chair I've attended two monthly events and two board meetings, giving me the opportunity to meet board members, as well as PCC members. It's been a pleasure to witness first-hand the benefits and advantages of being involved with the award-winning Fort Worth Postal Customer Council. Networking opportunities abound, and the value of being able to be informed of the direction of the mailing industry? Priceless.

Having said that, I'd like to take this opportunity to thank everyone I've met at January's membership drive and February's luncheon for your support and participation. Behind the scenes, the PCC board works hard at planning and presenting these events and I look forward to being an active, supportive role in continuing the success of this council. I am excited to attend the National Postal Forum from March 25 through March

29. I'm certain the representatives and customers I meet will give me vital insight on the operations of the mailing industry on a national level.

After the National Postal Forum, we hit the ground running with an April 19 Roundtable at Joe T. Garcia's in the famous Stockyards area. Rate and classification changes will be the topic, and there should be plenty of conversation on that and reviewing the NPF activities.

I wish safe and successful travels and business to all and look forward to seeing you at these upcoming events.

Squire J. Marshall, Jr  
Acting Postal Co-Chair

## From the Industry Co-Chair



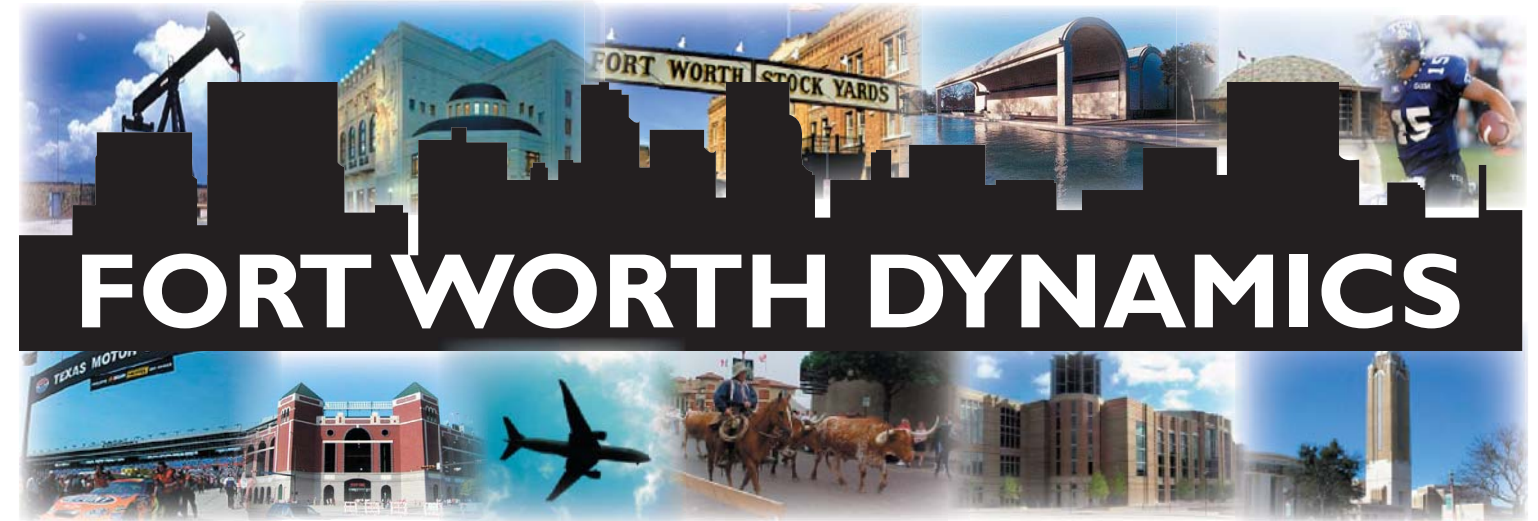
We had a fabulous year in 2006 for the PCC. We won a Gold Award in Grow Your Business Excellence, Gold Award in Premier PCC Program Recognition, Bronze Award in Education Program Excellence and a Bronze Award in Communications Program Excellence! It is going to be tough to beat this, but we are going to try for Gold Awards in all!

We are kicking this year off with educational sessions that you could not get anywhere else for the price you will pay at our meetings. With the daily changes with the post office and the Omnibus Rate Case, it will be essential for you to attend our next meeting on April 19th at Joe T. Garcia. We will have Maura Robinson, manager of Pricing Systems and Analysis from Headquarters, so bring your questions.

I hope you also plan to attend our 14th Annual Golf Tournament. You won't believe the prizes that we will have..... even a BMW and a trip to Mexico. Watch for your registration in the mail and send it in quick so you will be guaranteed a spot.

The Fort Worth PCC Membership is the best and I thank you for supporting this organization. I'm looking forward to seeing you all at Joe T's on April 19th!

Kathy Hinton  
Industry Co-Chair



Volume 17 Number 1

The Bi-Monthly Newsletter of  
the Fort Worth  
Postal Customer Council

*Where the West begins and  
the best continues*

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### Coming Events

March 15

Pre-Forum Happy Hour

April 19

Grow Your Business

May 4

Golf Tournament

June 14

Star-Telegram Tour

July 27

Networking Outing

August 21

Postal One, Mail.dat

September 19

Mailers Conference Day

October 4

Postal Appreciation

October 25

Industry Roundtable

November 8

Members Appreciation Lunch

December 11

Toy Drive

## FORT WORTH PCC FEBRUARY LUNCHEON

Is there anything better than having a party at which a large crowd attends? Such was the case at the Fort Worth Postal Customer Council's February luncheon, held at the Shady Valley Golf Club in Arlington. Every chair was filled as USPS Headquarters Marketing Specialist Frank Spencer gave an informative presentation on PostalOne and Mail.dat. As PCC members dined, Frank's presentation was received with several interesting questions concerning the near future of mail preparation and processing. Before leaving, some guests requested an electronic copy of his presentation---which is still available. **If you would like a copy, please email your request to: [vivlen.k.pinto@usps.gov](mailto:vivlen.k.pinto@usps.gov).**



NATIONAL POSTAL FORUM • MARCH 25-28  
WASHINGTON, DC • [WWW.NPF.ORG/REG6](http://WWW.NPF.ORG/REG6)

### Enroll as a Mail Service Provider

Starting a new business and need help with mail preparation and address lists? Looking for equipment or supplies? Want to expand your efforts nationally? U.S. Postal Service customers seeking mail-related services can now turn to the national Postal Customer Council (PCC) Web site at [www.usps.com/pcc](http://www.usps.com/pcc) to search for a list of PCC Mail Service Providers (MSPs) to help them grow their business and enhance their use of mail.

The new PCC MSP program offers access to members of a PCC network of over 200 PCCs nationwide. Initially, the MSP program offers six categories of service providers: mail preparation, mailing lists, mail printing, mailing support, mailing supplies, and mailing equipment. PCC members can enroll in the program as either local or national providers.

Local providers must:

- Be a PCC member and a mail service provider.
- Provide some company information to their local PCC.
- Pay an annual flat-rate fee to their local PCC.
- Meet other requirements.

National providers must:

- Be a PCC member and a mail service pro-

vider.

- Have a Web site.
- Work directly with Postal Service Headquarters to create a merchant linking agreement.
- Pay an annual flat-rate fee to the U.S. Postal Service.
- Meet other requirements.

Businesses can search for mail-related service providers by clicking on the Find Mail Service Providers on [www.usps.com/pcc](http://www.usps.com/pcc). Businesses may search by city, state, ZIP Code® and mail-related service categories.

A successful search shows an alphabetical list of all local providers in a geographical area based on the search criteria. In addition to standard MSP contact information, a map showing the provider's location and directions to the provider's location is also available. National providers will always be listed at the top of the search results.

Are you interested in enrolling in the MSP program? Contact:

**Kelly Pinto**  
Fort Worth Customer Relations Coordinator  
817-317-3824  
[vivlen.k.pinto@usps.gov](mailto:vivlen.k.pinto@usps.gov)

## Member Spotlight

The Fort Worth Postal Customer Council would like to spotlight our **2006 Member of the year, Mr. Jeff Hall.** Jeff has been a long time supporter of the Fort Worth PCC and his recent award recognition was due in part to his dedication in promoting the value of the PCC membership. Jeff brought more new members to PCC events in 2006 than anyone else and helped grow the Fort Worth Postal Customer Council membership to a record level. Jeff has a long experienced tenure working in the mailing and shipping industry. Jeff started working in the transportation industry in 1978 and has been in the DFW area for the past eleven years. Working in sales with companies such as Evcor, Kewill, and his current employer Nexxio; he has been providing valuable product and services to his customers for manifesting, address validation, and other process improvement technologies. Jeff has been honored with other awards during his career such as being a recipient of the Postal Solution Provider Award presented at the 2000 United States Postal Forum. Outside of work Jeff enjoys travel, going to sporting events, and the occasional Texas Hold'em poker Tournament. Please join me in congratulating and honoring our member spotlight for March, Mr. Jeff Hall. Keep up the good work Jeff!



### UPDATED PROPOSED MAILING STANDARDS [www.usps.com/ratecase](http://www.usps.com/ratecase)

Updated proposed mailing standards that accompany the price change proposal currently before the Postal Regulatory Commission (PRC) are available at [www.usps.com/ratecase](http://www.usps.com/ratecase).

In addition to the updated proposal, you can find earlier proposals and side-by-side comparisons of today's prices and those that are currently under review by the Commission. The web site also provides helpful information for mailers, including frequently asked questions, press releases, and Mailers Companion and MailPro articles related to the pricing change. We encourage you to review the USPS proposed mailing standards and use the electronic tools as you prepare for the pricing change.

## Save The Date

### 2007 UP COMING EVENTS – MAKING HISTORY

**March 15th, Thursday 6:00 Pm.** Pre-National Postal Forum Reception, all those who are registered to attend the USPS National Postal Forum 2007 in Washington DC., are cordially invited to attend our reception. No Charge to members. Reservations are required!! Contact Karen Dixson 817-831-4420 • [karendix@swbell.net](mailto:karendix@swbell.net)

**Thursday, April 19th 6:00 p.m.** Joe T Garcia's, (Chapel Building), Fort Worth. Roundtable - Rate and Classification Omnibus Case update by USPS HQ DC., Ms. Maura Robinson, Manager, Pricing Systems and Analysis. Ms. Robinson will provide the most up to date information on the vast changes that all of us will be experiencing come May 2007. Are you and your data, production and design teams prepared for all the changes that will affect all classes of mail as we know it today??? Charge \$30.00. Reservations are required!! Contact Karen Dixson 817-831-4420 • [karendix@swbell.net](mailto:karendix@swbell.net)

**Friday, May 4th 7:00 a.m.** FTWPCC 14th Annual Golf Tournament - Iron Horse Golf Course - North Richland Hills, TX. See detail inserts this issue Fort Worth Dynamics: For more information contact: Norine Butte (817) 640-1984 [norine@i-d-i.com](mailto:norine@i-d-i.com) or Richard Fox (817) 347 - 2204 [rfox@br-inc.com](mailto:rfox@br-inc.com) or Tim Hawlas (214) 637-5900 X30 [thalwas@loveenvelope.com](mailto:thalwas@loveenvelope.com)

**June 14th, Thursday 11:00 a.m.** Star-Telegram Plant Industry Plant Tour – Fort Worth, Texas 76134 We have been invited to look behind the scenes at one of the most automated and progressive newspaper plant facilities in the country! Please come and join us for this unique and special industry opportunity with lunch. Charge \$15.00 Reservations are required!! Contact Karen Dixson 817-831-4420 • [karendix@swbell.net](mailto:karendix@swbell.net)

**July 27th, Friday 6:00 p.m.** Networking Event aboard "The Lonestar Lady" on Lake Grapevine. Join us for a memorable evening of networking and cruising on Lake Grapevine aboard this 3 deck (indoor - outdoor -air conditioned) 75' boat. Bring a guest, well deserved employee or a customer. ALL ABOARD!! Space is limited to 100 people maximum capacity. So book early and save your place! Charge \$50.00 Reservations are required!! Contact Karen Dixson 817-831-4420 • [karendix@swbell.net](mailto:karendix@swbell.net)

## Fort Worth Postal Customer Council 2007 Board of Directors

### Executive Board

**Industry Co-Chair**  
**Kathy Hinton**  
MacDirect  
817-390-7482  
[khinton@star-telegram.com](mailto:khinton@star-telegram.com)

**Acting Postal Co-Chair**  
**Squire Marshall**  
Acting Ft. Worth Postmaster  
817-317-3802  
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**Industry Vice-Chair**  
**Scott Hays**  
Mail Presort  
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**Treasurer**  
**Karen Dixson**  
GM Direct Marketing  
817-831-4420  
[karendix@swbell.net](mailto:karendix@swbell.net)

**Secretary**  
**Richard Fox**  
ConocoPhillips  
817-347-2204  
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### Industry Representatives

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**Newsletter Director**  
**Robert Lamke**  
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**Jackie Marlowe**  
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972-991-9935 x236  
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### Committee Members

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**Cindy Morrow**  
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### Lifetime Board Members

**Ronnie Castleberry**  
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**Jeff Robinson**  
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214-565-0077  
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## Treasurer's Report As of 02-28-07

### Balance Sheet

Assets	
Deposit Accounts .....	\$24,445.83
Total Assets .....	\$24,445.83
Liabilities & Equity Balance	
Un-appropriated Funds .....	\$25,703.35
Net Income.....	-\$1,257.52
Total Liabilities & Equity .....	\$24,445.83

Submitted by Karen Dixson

The Fort Worth District includes Abilene, Amarillo, Arlington, Azle, Bedford, Brownwood, Burleson, Cleburne, Denton, Euless, Fort Worth, Gainesville, Granbury, Grapevine, Hurst, Keller, Lubbock, Mansfield, Pampa, Plainview, San Angelo, Stephenville, Weatherford, Wichita Falls and surrounding towns.

### USPS Representatives

**Linda Welch**  
Fort Worth District  
Manager  
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### 2007 Express Level Members

#### 2007 Premier Express —Level Members—

GM Direct Inc. (Global Mail)  
Inline Digital Image  
Mail Presort  
Neopost  
Pitney Bowes



American Quarter Horse Assoc.  
Cenveo  
First American Real Estate Tax Svc  
First Class American Credit Union  
Freedom Graphic Systems  
International Mail Express  
JD Moody Services  
MacDirect  
Mail Express  
Marketing Mail Solutions  
MLS Data Mgmt. Solutions  
National Envelope

PSI Group  
Siemens Postal Automation  
Southwestern Colorgraphics  
Tension Envelope Corp.  
Transcontinental Direct  
Venture Encoding Service  
Virtuoso  
XTO Energy