

From the Postal Co-Chair



The last two events of the Fort Worth PCC resulted in fantastic turnouts! Was it because of the subject matter (the Rate increase and the golf tournament), or because the Spring weather encourages us to come together to network, learn, and unwind? Whatever the reason, it's been great seeing familiar and meeting new people interested in making sure the Fort Worth PCC remains one of the strongest and best in the country.

Bragging rights aside, the PCC and U.S. Postal Service has been plenty busy in trying to educate as many mailers as possible concerning the rate increase on May 14. This rate increase is new to every American, as it introduces a shape-based pricing system. Surely there will be challenges in getting accustomed to it, but with regular educational sessions (like the DFW Mailer's Conference, for example), meetings, and continued communication between the U.S. Postal Service and PCC members, we have no choice but to overcome them successfully. Teamwork is the operative word in this case.

Speaking of the 2007 DFW Mailer's Conference, planning is in full swing and running smoothly. Although we won't have the Postmaster General in attendance, this year's conference promises to be just as exciting as a remote broadcast location. Be sure to mark your calendars for registration and vending packets, which will be coming in the mail to you soon!

In preparation for summer, National Dog Bite Awareness Week is May 19-26. Most customers cannot imagine the impact dog bites have on the Postal Service; everyone believes that their "Scout/Mimi/Rover" just won't hurt a flea. Putting things in their proper perspective, if a dog has teeth, it WILL bite. Just ask the 3,184 letter carriers that were attacked last year. While it is our hope that every attacked carrier is restored to his/her full health as quickly as possible, the truth is that some are so severely attacked that they are unable to resume their duties as a letter carrier. This reaches beyond work into their personal and family lives, as life becomes less enjoyable when you are sidelined by long-lasting injuries. Please help us keep carriers safe and healthy by ensuring dogs are restrained or controlled during the business hours of mail delivery.

I look forward to seeing everyone at June's event, the tour of the Fort Worth Star Telegram!

Until then, enjoy health and prosperity.

Squire J. Marshall, Jr.
Acting Postal Co-Chair

From the Industry Co-Chair



I hope everyone has settled down a little bit after all of the changes with the post office. This is a very trying time for the mailers – especially, the mailers that are mailing flats! Just remember, the Business Service Network at the post office is there to help you.

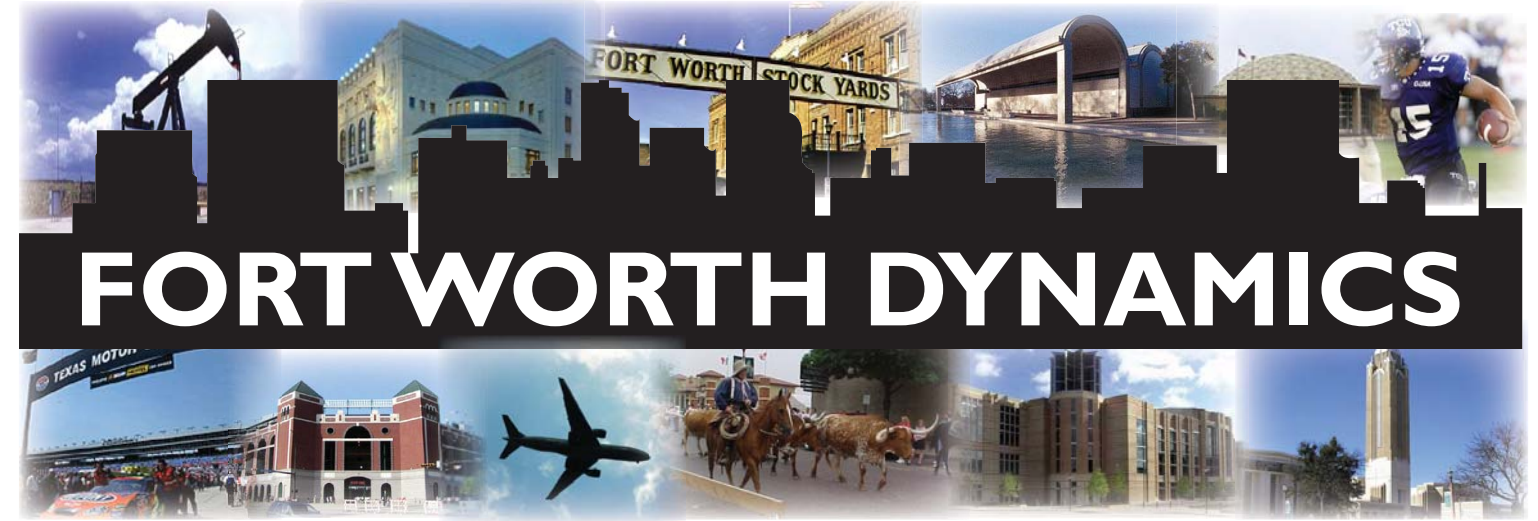
We had a really great turnout at the golf tournament. I want to thank Norine Butte and her committee for doing such a great job!

We have a very busy summer of activities. Please watch your mail for all of the events. One event that was just added is the Stamp Unveiling of the Star Wars Stamp. The Fort Worth PCC will be sponsoring this event at the Museum of Science & History on Father's Day. Watch for the announcement!

The Star Telegram Plant Tour is in June – you don't want to miss that! The neatest part are the robots. Don't miss out! Then the Boat Outing in July will be a blast! As you can see we have a lot going on. I hope to see you all at every one of them.

Have a great summer!

Kathy Hinton
Industry Co-Chair



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the Fort Worth
Postal Customer Council

*Where the West begins and
the best continues*

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From the Postal Co-Chair

Coming Events

June 14

Star-Telegram Tour

June 17

Ft. Worth Museum

July 27

Networking Outing

August 21

Postal One, Mail.dat

September 19

Mailers Conference Day

October 4

Postal Appreciation

October 25

Industry Roundtable

November 8

Members Appreciation Lunch

December 11

Toy Drive



A **HUGE and SUCCESSFUL** 14th Fort Worth PCC Golf Tournament took place on Friday, May 4th at Iron Horse Golf Club in NRH, Texas. The rain and wind cleared for us and the course and clubhouse was in very nice shape considering all the heavy spring storms. 4 players made a great attempt for the hole-in-one-shoot-out BMW Z4, on the 17th hole. We had a tie-off for First and Second place winning teams with a score of 59. Many Many Thanks to our incredible **CORPORATE SPONSORS** this year: First American Credit Union, Fort Worth District USPS, Fuji, GM Direct, Inline Digital Image, JD Moody, Love Envelope, Mac Direct, Mail Presort, Mail Express, Moritz BMW Arlington, Neopost, OK Copier, Pier1 Imports, Pitney Bowes FTW, Star-Telegram Newspaper, Summit Direct, Transcontinental Direct, USPS SW Area Sales. Winners of the top prizes were; Ms. Cindy Morrow the 37" HDTV and Mr. Jerry Minters the Mexico Villa Vacation.



1st PLACE
Mike Pish, Bobby Castillo, Mike Castillo, Debbie Castillo



2nd PLACE
Ken Poynter, Matt Whetstone, Chris Whetstone, Ryan Miller



3rd PLACE
Tim Tidwell, Britt Cross, Richard Combs, Bob Ash



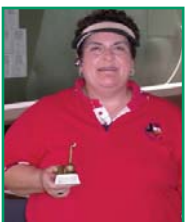
Closest to the pin
Britt Cross



Longest Drive
Richard Fox



Putting Contest Winner
Karen Dixson



Norine Butte
Tournament Chair



Member Spotlight

Bill Meeks, EMCM, MQC; has been a member with the FW PCC since 2001 and has recently been elected as a Committee member on the Board. Bill is employed by Pier 1 Imports for 11 ½ years and has been in current position for the past 7 years. Currently Bill is Supervisor of Communications Services with responsibility for operation of Mail Center and Copy Center, providing mail and overnight deliveries to 800+ home office associates, and 1,240+ stores, 100 field offices and 6 Distribution Centers. Bill works closely with departments ensuring their mailings are acceptable by the Postal Service and looks for cost effective savings. Bill has a BBA in Management from The University of Central Oklahoma, and also has a Legal Assistance certificate from UTA. Before working for Pier 1, Bill was an office manager for Industrial Compliance, a subsidiary environmental company of Southern Pacific Railroad. Outside of work, Bill enjoys cooking, listening to music, and attending Ranger's game. Bill and his four year old pug, Thomas, live in Bedford.



Save The Date

June 14th, Thursday 11:00 a.m. Star-Telegram Plant Industry Plant Tour. We have been invited to look behind the scenes at one of the most automated and progressive newspaper

plant facilities in the country! Please come and join us for this unique and special industry opportunity with lunch. There is no charge for the lunch but Reservations are required!! Contact Jackie Marlowe 817-215-2103, jmarlowe@star-telegram.com, 817-215-2158 fax

June 17th, Sunday 2:00 p.m. Fort Worth Museum of Science and History. Unveiling of the STAR WARS STAMPS!! Date is FATHERS DAY!! Make this part of your special day out with DAD and your children!! Come and explore this great museum, participate in the unveiling of an iconic era stamp and enjoy some refreshments in celebration as the FTWPCC honors our member DADS! 1501 Montgomery St. Fort Worth, Texas 76107. There is no charge for the stamp unveiling but the Star Wars exhibit is \$15 adult/\$10 children. The presentation is on the Burnett-Tandy plaza between the Museum and the National Cowgirl Museum and Hall of Fame.

July 27th, Friday 6:00 p.m. Networking Event aboard "The Lone-Star Lady" on Lake Grapevine. Join us for a memorable evening of networking and cruising on Lake Grapevine aboard this 3 deck (indoor - outdoor -air conditioned) 75' boat. Bring a guest, well deserved employee or a customer. ALL ABOARD!! Space is limited to 100 people maximum capacity. So book early and save your place! Charge \$50.00 Reservations are required!! Contact Joey Dixon 817-831-4420, joeydixon@gmdirectinc.com.

August 21st, Tuesday 11:00 a.m. Workshop from USPS HQ DC Grow your business. MORE To come on this event! Shady Valley Country Club, Arlington Texas 76013. Join us for a cutting edge informational and with tools for your business. Charge \$25.00 Reservations are required!! Contact Karen Dixon 817-831-4420, karendix@swbell.net. DFW Mailers Conference, Wednesday, **September 19th**.

APRIL EVENT AT JOE T'S PROVIDES RATE INCREASE INFORMATION

The Fort Worth PCC held its April event at the familiar Joe T. Garcia restaurant, which in itself usually draws a large crowd for the atmosphere and networking. But this event drew an even larger crowd for its subject matter: the USPS Omnibus Reclassification. Manager of Pricing Systems and Analysis for the Postal Service, Maura Robinson, provided an in depth presentation concerning the rate increase, including shape-based pricing features. Coming from USPS Headquarters, the information was detailed, but useful in explaining the new changes that are sure to affect all aspects of mailers, both large and small. Networking preceded the presentation, which was followed by a question and answer session. As always, the Fort Worth PCC enjoyed being able to provide members and guests with the most current information concerning the mailing industry.



SHAPE JUST BECAME AS IMPORTANT AS WEIGHT

No, this is not a new research finding from the medical community, but a new pricing structure from the U.S. Postal Service that reshapes the future of mail and enables customers to save money. Starting May 14, 2007 individual and business customers can obtain lower rates by reconfiguring their mail into shapes that reduce handling costs for the Postal Service. The current pricing structure of postal products relies primarily on weight. The new plan combines weight with shape to enable the Postal Service to better align prices with costs to ensure that prices more closely reflect value for every type of mail. The changes are also designed to improve efficiency, which will help to keep rates affordable for everyone. With the new emphasis on shape, the Postal Service also is reducing the additional ounce rate. As mail pieces become heavier, the new additional ounce price declines. For letters over one ounce, the new prices will actually be lower than today's prices. For additional information on shaped-based and other new pricing, please visit <http://www.usps.com>

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2007 Express Level Members

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