

From the Postal Co-Chair



The past two months have been a whirlwind of activity, during which I've had the pleasure to meet and become familiar with the board and members of the PCC. I'm quite excited to be a part of the award-winning Fort Worth PCC, and our recent events have provided evidence that each award is well-deserved.

I'd like to thank the Fort Worth PCC for their support at my Oath of Office ceremony on Oct. 19. I look forward to maintaining and strengthening the partnership of the council and the Fort Worth Post Office by providing support and outstanding service to our customers. Having PCC support also at the Fort Worth Minority Business Mixer on Oct. 18 proves that we have a cooperative effort in strengthening the council by recruiting a diverse customer base.

The Roundtable on Oct. 25 was very well attended. With the 2nd day unveiling of the Star Wars Yoda stamp, two guest speakers, and PCC Award presentations to board members, this event was packed with more activities than previous Roundtables. As well as being informational, a good time was had by all.

Believe it or not, only one more event remains for 2007! The Membership luncheon at the Petroleum Club on November 8 was as exciting as expected with a great word from Southwest Area Vice President Ellis Burgoyne. It was also the board's opportunity to recognize and thank members for their wonderful support throughout the year. Our final event will be the Toy Drive luncheon held at the Fort Worth Zoo on Tuesday, December 11. Please be sure to mark your calendars, as it will be a pleasure to see everyone at the event.

Enjoy a safe, healthy holiday season.

Carolyn Weisiger
PCC Postal Co-Chair
Fort Worth Postmaster

From the Industry Co-Chair



The Fort Worth PCC is shining throughout the nation as an award winning PCC. We have never won so many awards at one time and I am so proud of the board of the FWPPCC. These people work very hard to provide you with educational and networking events. Hats off to a great team!

Jackie Marlowe is working very hard on our events for next year making sure that we have all of the Work-Shops-In-A-Box that Headquarters has designed for our educational events. Watch your mailbox for future events.

Finally, we have our very own Postmaster, Carolyn Weisiger. Her swearing in was held at the Fort Worth City Hall and she definitely received a lot of kidding on her size, but she took it very well. It was a very nice ceremony. I am looking forward to working with Carolyn as our Postal Co-Chair. At the next event, introduce yourself to her. She is here

to help in anyway possible and would like to meet every one of you.

Holidays are here and we had our Membership Appreciation Luncheon on November 8th at the Petroleum Club in downtown Fort Worth. This luncheon was the best – great food, great awards, and great networking! I want to thank Mr. Ellis Burgoyne, VP of Southwest Area, USPS, for taking the time out of his busy schedule to come speak to us. There was wonderful music and great door prizes – one being a 32 inch Visio TV, so if you missed this one, you missed a lot. We had a great time!

This year, I presented an award to Cindy Morrow as the board member who helped the most in events for the year. She worked very hard to get sponsors for our golf tournament and put a 110% into helping with anything we needed her to do. It was definitely hard to decide who would get this award, because we have some very dedicated board members.

Our Member of the Year who had the most points for attending and bringing guests was Kathy Wolfe with GM Direct. Great job, Kathy!

If you would like to suggest an event or to cover issues that we have not yet done or even want to serve on a committee, please contact either myself at (817) 701-1390, Scott Hays at (817) 626-9660, or Jackie Marlowe at (817) 215-2103.

Kathy Hinton
Industry Co-Chair

fortworthpcc.com

FORT WORTH DYNAMICS

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the Fort Worth
Postal Customer Council

*Where the West begins and
the best continues*

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Coming Events

December 11, 2007

Holiday Toy Drive Luncheon
11:30am to 1:30pm
Fort Worth Zoo,

January 28, 2008

Evening Membership Drive
American Airlines CR Smith
Museum

February 26, 2008

Educational Luncheon
Fort Worth Club

March 18, 2008

Evening Educational Roundtable
Joe T Garcia's

April 21, 2008

Educational Luncheon
Botanical Gardens

May 2, 2008

Annual Fort Worth PCC Golf
Tournament

Fossil Creek Golf Club

May 15, 2008

Pre-Forum Reception
Roof Top at Reata

NATIONAL PCC DAY/DFW MAILERS CONFERENCE

This year's National PCC Day/DFW Mailers Conference event on September 19 was exciting for attendees and especially for the Fort Worth PCC. The Fort Worth PCC won three National PCC Awards and three Southwest Area Awards:

- ◆ 2007 Premier Gold Level PCC, National Award
- ◆ 2007 Gold Education Program Excellence, National Award
- ◆ 2007 Silver Communication Program Excellence, National Award
- ◆ 2007 PCC of the Year, Southwest Area Award
- ◆ 2007 PCC Industry Member of the Year - Kathy Hinton, Southwest Area Award
- ◆ 2007 PCC Postal Member of the Year - Linda Welch, Southwest Area Award

Thanks to the DFW Mailers Conference Committee for another successful event this year and for all their hard work... outstanding job!

2007 DFW Mailers Conference Committee:

Kathy Hinton, CBSI - Chairperson; Terry Ahrens, Harte Hanks; Norine Butte, Wolf Mailing; Barbara Coon, USA Today; Daryl Cremer, PSI Group, Inc.-DFW; Jim Curry, Merrill Lynch; Joey Dixson, GM Direct; Karen Dixson, GM Direct; Richard Fox, FWPPCC; Donna Gaunder, US Courier & Logistics; John Gutierrez, Allied Marketing; Tim Halwas, Love Envelopes; Rusty Helsley, Helsley Mailing Supply; Jennifer Hindman, US Courier & Logistics; Gale Hudson, USPS; Robert Lamke, Pitney Bowes; Corky Mahaffey, GDPCC; Jackie Marlowe, Star Telegram; Marci Martinez, NDSI; Bill Meeks, Pier 1; Gayla Merritt, Inline Digital Image; Cindy Morrow, Inline Digital Image; Kelly Pinto, USPS; Patty Rust, USPS; John Torrez, USPS; Carolyn Weisiger, USPS



Anita Bizzotto, USPS Chief Marketing Officer and Executive Vice President, cutting the ribbon.



Anita Bizzotto, USPS Chief Marketing Officer and Executive Vice President, presents the 2007 National PCC Gold Level Award for Education Excellence to Kathy Hinton, Industry Co-Chair of the FWPPCC.



John Gutierrez wins the Ruthie Award



Fort Worth Postmaster Carolyn Weisiger sworn in October 19th at Fort Worth City Council Chambers.



Member Spotlight

ROBBIE CRAMER has been a long-standing member of the FWPCC and was invited to serve as a committee member on the board in March of 2006 and then elected to serve on the board in 2007. **Robbie** has a long tenure in the mailing industry with over 25 years experience running mail operations, data processing, and production. His experience began helping his Grandfather at his direct mailing company in 1978. In the middle 80's Robbie's father opened Spectrum Direct Marketing where he was involved in the start up and successful operation to follow. In 1999 **Robbie** opened his own company, Hilltop Direct Marketing. He sold this company in 2003 and has since been identifying and helping customers not only see the benefit of the mail but gain the most value for their direct mail budget. Robbie's current employer is Direct Logistics, Inc. where he has served the past two years in sales. Outside of work **Robbie** is passionate about sailing and also enjoys the occasional hunting or fishing trip.



HOLIDAY TOY DRIVE

The Fort Worth Postal Customer Council is holding their Annual Holiday Toy Drive at the Fort Worth Zoo. You will not want to miss this opportunity to see all the outstanding artwork at the Fort Worth Zoo, as well as, a live showing of baby animals.

We have again chosen the Fort Worth Boys & Girls Club to receive the gifts from the toy drive. The Boys & Girls Club is a program with approximately 320 children, which provides a place for base line education, structural values, and emotional support. The Fort Worth Postal Customer Council has long been a supporter of our community and is looking forward to making the holiday season a little brighter for these local children.

We hope you and your family will attend this very special event and bring a new, unwrapped toy or gift for the children. There will also be a raffle of special donated gifts to raise additional funds to meet the needs of Safe Haven of Fort Worth. If you would like to make a donation toward this cause, it will be most welcome.

Join us from 11:30am to 1:30pm in supporting this good cause and in having a wonderful holiday gathering. There will be special entertainment, refreshments, and the Zoo will be open and decorated for your enjoyment. Thanks again for a wonderful year, and we hope to see you there! There is no cost to attend this event, but we need your confirmation of attendance.

Please fax your name, company and number of attendees to Jackie Marlowe at (817)215-2158 by December 7, 2007.

Looking Deeper Into Mail Stream Passive tracking systems installed on Small Parcel Bundle Sorters

End-to-end visibility of the mail moved one step closer to becoming a reality for all types of mail. The Postal Service successfully installed more than 200 passive en route tracking systems on the existing fleet of Small Parcel Bundle Sorter machines. A component of the Intelligent Mail and Address Quality mail visibility strategy, this system adds another opportunity for customers to track their packages. These new en route scan events, and scans from the Automated Package Processing System, provide you enhanced tracking information for First-Class and Priority Mail packages.

Check it out for yourself at [Track & Confirm](http://Track & Confirm at usps.com) at usps.com.

Questions about any of these products or services? Contact your USPS representative or your Fort Worth PCC postal representatives.

INFO@USPS

Your Links To Mailing Resources

fortworthpcc.com

U.S. Postal Service: usps.com

National PCC Network: usps.com/pcc

Rapid Information Bulletin Board System: ribbs.usps.gov

Questions? Comments?

Send an e-mail to pccinsider@usps.gov

Sign up for *PCC Insider* at usps.com/pcc, select "PCC Insider Registration"

Back issues: [PCC Insider online archive](#)

NEED HELP ON PREPARING BUSINESS MAILINGS?

The Fort Worth Business Mail Entry department has released the 2008 schedule for Business Mail Preparation classes. The free classes teach the basics of business mail preparation, and are given at 4600 Mark IV Parkway, NRCC Room 1. They begin at 1:00 PM on the following dates:

FEBRUARY 12	MARCH 11
APRIL 8	MAY 13
JUNE 10	JULY 8
AUGUST 12	SEPTEMBER 9
DECEMBER 9	

The final 2007 class will be held on Tuesday, December 11. While there is no charge for the classes, a reservation is required and can be made at 817.317.3627.

MINORITY MIXER ON OCTOBER 18TH



Fort Worth Postal Customer Council 2007 Board of Directors

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2007 Express Level Members

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Freedom Graphic Systems
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MLS Data Mgmt. Solutions
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PSI Group
RAM PAK Services
Siemens Postal Automation

Southwestern Colorgraphics
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Transcontinental Direct
University of Texas at Arlington
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Neopost
Pitney Bowes



The Fort Worth District includes
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Worth, Gainesville, Granbury,
Grapevine, Hurst, Keller, Lubbock,
Mansfield, Pampa, Plainview, San
Angelo, Stephenville, Weatherford,
Wichita Falls and surrounding
towns.