



## From the Postal Co-Chair



What a difference a few weeks can make! Fortunately the warmer temperatures are greening the grass just in time for Easter, showing true signs that we've survived quite a challenging winter...for Texas.

Another recent change since our last newsletter is that the acting Fort Worth District Manager, Mr. Garry Gilmore has officially become the Fort Worth District Manager. I'd like to congratulate and welcome him to one of the best districts and Postal Customer Councils in the country. While he's previously had assignments at several other districts, I'm confident that he hasn't witnessed the dedication and effectiveness of a PCC such as this one. It will be our fortune to have his support and our pleasure to show him just what we do in the metroplex.

Our February Educational luncheon was very helpful and informational. Fort Worth District BMEU Manager, Felicia Carter, brought us up to date on the latest changes with postage statements, flats detection, folded self-mailers, MOVE Update, and several other services. As usual, our Subject Matter Expert provided a clear understanding of changes in which we need to be familiar in order to remain successful.

Our March event introduced us to a new venue, the Mercado Juarez restaurant, located on I-35 in Fort Worth. After enjoying dinner, guest speaker Dave Lieber, columnist for the Fort Worth Star Telegram shared his experiences as a newcomer to Texas and its quite unique culture.

We look forward to seeing our members and their customers at the Fort Worth District Customer Appreciation Day on May 5th. Mr. Gilmore is excited to welcome everyone, share information concerning the State of the USPS, and provide tours of the Plant. For safety purposes and to ensure you enjoy your visit, please be sure to wear proper footwear, which is listed in the invitation portion of this newsletter. If you have any questions, don't hesitate to call Customer Relations Coordinator Kelly Pinto at 817.317.3824 or email her at vivlen.k.pinto@usps.gov.

You can find the latest information of our activities on our website at [www.fortworthpcc.com](http://www.fortworthpcc.com). Be sure to review our calendar of events and brochure. And don't forget to register for the monthly events there, as well!

Wishing you an enjoyable Spring,  
Les Phipps  
Fort Worth Postmaster  
Postal Co-Chair

## From the Industry Co-Chair



We hope to see everyone at the May 5th Customer Appreciation Day. See the enclosed insert for details and if you have any questions, contact one of us. Please RSVP to Kelly Pinto ([vivlen.k.pinto@usps.gov](mailto:vivlen.k.pinto@usps.gov)) so they will know how many to plan for. The Fort Worth PCC will have a table for anyone needing information or questions answered about the PCC.

National Postal Forum in Nashville was jam-packed with sessions and receptions as usual. It was great to catch up with old friends like Linda Welch who is now the Southeast Area Vice President. Congratulations Linda! Congratulations also to Pier 1 Imports. Bill Meeks accepted their Strategic Corporate award presented by PMG Jack Potter at a special awards ceremony Tuesday night.

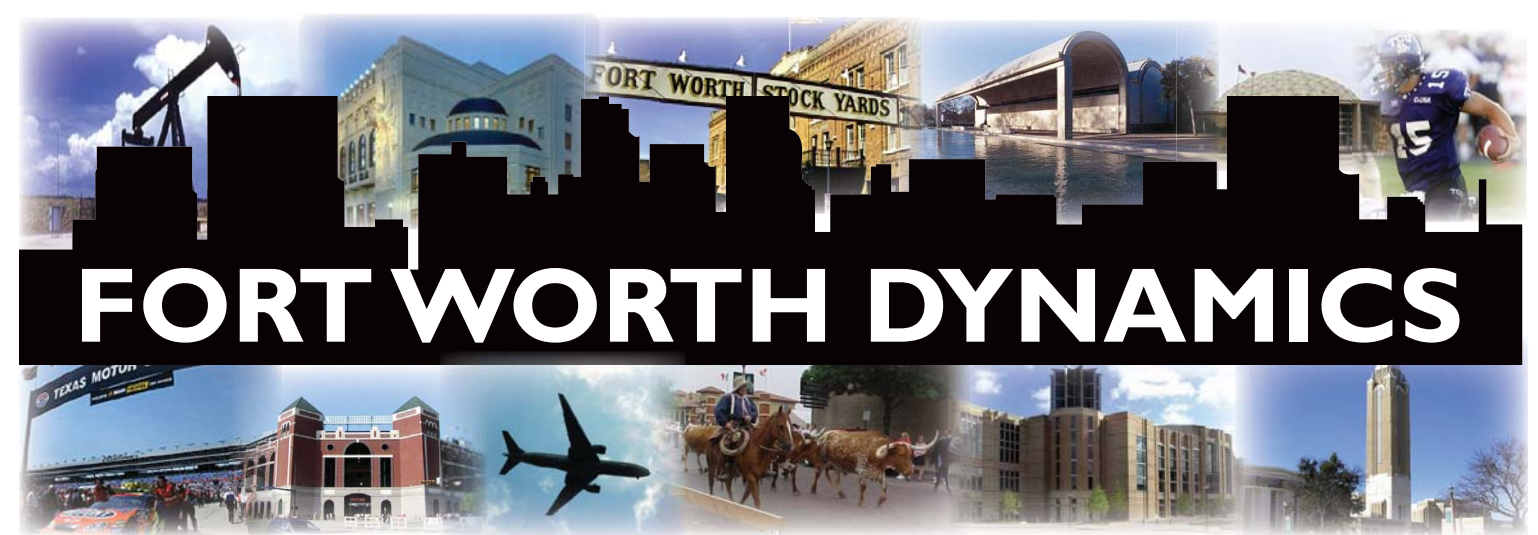
Our March 25th luncheon was well attended and we were hilariously entertained by Dave Leiber. We met at Mercado Juarez – the first time we held an event there and the food and service were great. The April 22nd luncheon at Botanical Gardens was one of the best events I have attended about Identity Theft. Our own Wes Vaughn from First Class American Credit Union and Amanda McMurrey from the USP Inspection service were the speakers. As always, be sure to check our website ([www.fortworthpcc.com](http://www.fortworthpcc.com)) for upcoming events so you won't miss out on all the education and fun.

Let us know how your PCC board is doing or if there are any topics or issues you need discussed. Take care,

Karen Dixson  
Fort Worth Industry Co-Chair



[fortworthpcc.com](http://fortworthpcc.com)



### Volume 21 Number 2

The Bi-Monthly Newsletter of  
the Fort Worth  
Postal Customer Council

*Where the West begins and  
the best continues*

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### Coming Events

May 20th

Tour  
USPS Inspection Facility

June 28th

Golf Tournament  
Timarron County Club

July 23rd

Networking Boat Trip  
Lake Grapevine

September 15th

DFW Mailer's Conference &  
National PCC Day  
Arlington Convention Center

October 14th

Educational Dinner  
Los Vaqueros

November 3rd

Membership Appreciation Lunch  
Fort Worth Club

December 7th

Toy Drive  
Botanical Gardens

### YOUR LINKS TO MAILING RESOURCES

U.S. Postal Service: [usps.com](http://usps.com)  
National PCC Network: [usps.com/pcc](http://usps.com/pcc)  
RIBBS: [ribbs.usps.gov](http://ribbs.usps.gov)  
Questions? Comments? Send an email to:  
[pccinsider@usps.gov](mailto:pccinsider@usps.gov)  
Sign up for PCC Insider at: [usps.com/pcc](http://usps.com/pcc), select  
"PCC Insider Registration"  
Back issues: PCC Insider online archive

## CONGRATULATION TO PIER 1 IMPORTS RECOGNIZED AT 2010 NATIONAL POSTAL FORUM

On April 14, the U.S. Postal Service recognized Pier 1 Imports with its Corporate Business Achievement Award for the company's commitment to a successful business partnership with the Postal Service. The award was announced at the annual National Postal Forum, held this year in Nashville, TN.

"We are pleased to recognize and honor Pier 1 Imports for its innovation, creativity and leadership," said Postal Service Vice President, Delivery and Operations Dean J. Granholm, who nominated the company for the award. "It has produced winning business results and supported the mailing industry."

In honoring Pier 1 Imports, the Postal Service said Pier 1 expanded its partnership with the Postal Service by taking advantage of USPS mailing incentive programs. The company has been able to capitalize on the incentives to increase its mailing and target more segments of its customer database. The company has made direct mail a stronger element in its multi-channel integration of internet, newspaper and social networking.

The firm was among a select group of postal customers honored as "best in class" in three categories:

### Creative Business Solutions Awards

Mail that gets noticed also gets results. It's visually appealing. It integrates seamlessly with a larger vision. These customers use the mail in new and different ways to help achieve their company's business objectives. They put the "wow" factor in their mailpieces.

### Strategic Business Development Award

When you're out front in adopting new technologies and implementing best practices, your customers benefit. These companies are always working to improve their operations and provide customers with a mail product that delivers increased value and business results. And the mailing industry benefits overall.

### Corporate Business Achievement Award

The Postal Service is committed to providing mailing and shipping solutions that help businesses grow. From global alliances to collaboration on a smaller scale, business partnerships deliver success. These companies have a commitment to their relationship with the Postal Service to produce winning results, and this award honors that commitment.

The National Postal Forum is the mailing industry's largest educational event and trade show. For more information, visit [www.npf.org](http://www.npf.org).

### TO HELP CONTROL COSTS

#### USPS SEEKS CHANGES TO ITS LEGISLATIVE, REGULATORY OVERSIGHT

Postal Service plans to help close its projected deficit include legislative and regulatory changes to eliminate the prepayment of retiree health benefits, change frequency of delivery and restructure price caps mandated by the Postal Law of 2006.

"We're asking Congress to restructure our payments for retiree health benefits," says PMG Jack Potter, adding that USPS also will ask Congress to change the law governing delivery frequency. "Many of our customers have told us they support this change. In fact, they'd prefer it to raising prices or going back to a taxpayer subsidy for the Postal Service."

The Postal Service of the future will be different, according to Potter, but its action plan for the next decade will continue to drive commerce, serve communities and deliver value. A few highlights of plans seeking legislative and regulatory reform include:

- Restructure retiree health benefits payments to "pay-as-you-go," comparable to what is used by the rest of the federal government and the private sector.
  - Adjust delivery days to better reflect current and anticipated volumes and changing patterns in customer use.
  - In FY 2009, \$1.40 in revenue was generated per delivery stop daily, based on six days of delivery. That number is expected to drop to \$1 by 2020. Under current law, USPS cannot determine the number of days to deliver mail, regardless of costs or declining revenue.
- Be sure to visit [usps.com](http://usps.com) to read about all USPS plans seeking legislative and regulatory reform, and to learn more about "Ensuring a Viable Postal Service for America."



## FORT WORTH DISTRICT TO HOST CUSTOMER APPRECIATION DAY

Fort Worth District Manager Garry Gilmore would like to extend an invitation to all in the mailing industry and their customers to attend Customer Appreciation Day on Wednesday, May 5, 2010 from 3PM-5PM. The event will include a welcome and State of the USPS by the District Manager, to be followed by a tour of the Plant located at 4600 Mark IV Pkwy, Fort Worth, TX, 76161. Please RSVP to Kelly Pinto at [vivlen.k.pinto@usps.gov](mailto:vivlen.k.pinto@usps.gov) or 817.317.3824 by Friday, April 30, 2010. Please be advised that in order to participate in the Plant tour compliance with safety regulations must be met, specifically footwear as follows:

- NO nylon or canvas shoes (running, tennis)
- NO open toed or open heeled shoes (including sandals, slippers, slippers, etc)
- NO Z-Coil shoes or boots
- NO clogs, thongs, jelly shoes, or Tstraps
- NO house slippers
- NO spiked heels or heels with taps
- NO heels more than 1 1/2 inches and soles more than 1/2 inch in height

We look forward to seeing you on May 5th!

## FORT WORTH PCC MARCH EDUCATIONAL DINNER FEATURING STAR TELEGRAM JOURNALIST, DAVE LIEBER

A conflict in scheduling turned into a new experience for the PCC as the March event originally scheduled at Joe T. Garcia's, had to be moved to Mercado Juarez Restaurant located on I-35 in Fort Worth. Proving that there's always a sunny side, access was easy



and parking was ample at the new location. The room was cozy and quiet, allowing us to hear guest speaker Dave Lieber, journalist for the Fort Worth Star Telegram, speak of his experiences as a writer and new citizen to Texas. The event was entertaining, hearing Texas' unique

culture explained through the eyes of a newcomer. Dave has been here many years now, has adjusted well, and considers Texas home.



## LONG TIME POSTAL MANAGER, JOHN VALLIE, RETIRES

2009 saw many changes in every area imaginable and depending how you look at it, it ended in either a sad, or very exciting one for the Fort Worth Post Office and the Fort Worth PCC. John Vallie, former Fort Worth Postmaster, retired in December after serving 35 years with the US Postal Service, leaving many postal departments missing his guidance and support. John began his career in Buffalo, NY, in 1974, but spent the remainder and majority of his career in the Fort Worth and Dallas Districts. Some of his many career assignments included that as the Arlington Postmaster from 1999 until 2002, when he became the Fort Worth Postmaster. As such, he served as the Postal co-chair to the Fort Worth PCC and provided a vast amount of support to the success of the Council.

Fortunately, as active as John is, he won't sit still for long, and is excited to begin another phase of mentoring and helping people, attributes for which he was well known in the Postal Service. We thank him for his support and wish him a bright future! Congratulations, John!

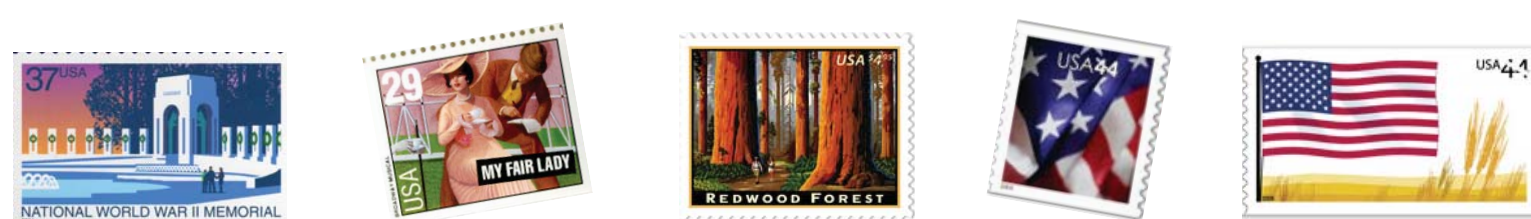


## FIVE-DAY DELIVERY PLAN POSTAL REGULATORY COMMISSION BEGINS REVIEW

The Postal Service has taken its case for five-day delivery to the Postal Regulatory Commission. The Postal Service is required by law to seek an advisory opinion from the PRC any time a nationwide change in service is proposed. Tuesday's filing begins this review process. A report accompanying the request notes, "The Postal Service does not take this change lightly and would not propose it if six-day mail service could be supported by current volumes. There is no longer enough mail to sustain six days of delivery."

The five-day delivery proposal is part of comprehensive plan announced March 2, "Delivering the Future," a roadmap intended to help it recover from dramatic losses in volume resulting from electronic diversion and exacerbated by the economic recession. The five-day report notes, "Ten years ago, the average household received five pieces of mail every day. Today, it receives four pieces and by 2020, that number will fall to three. Reducing street delivery to five days will help rebalance postal operations with the needs of today's customers. It also will save about \$3 billion a year, including reductions in energy use and carbon emissions." Postmaster General John Potter said it was important to stress that the proposal dealt only with Saturday street delivery and that Post Offices will be open on Saturdays, access to PO Boxes would continue, Express Mail would be delivered seven days a week and incoming mail would still be processed.

"It's five days of delivery, six days of service and Express Mail seven days a week," Potter noted adding that postal processing operations would continue on a seven-day schedule. In addition to a review by the PRC, it's also necessary for Congress to refrain from enacting legislation that would require the Postal Service to generally deliver mail six days a week after the end of fiscal year 2010. The Postal Service report can be found at <http://www.usps.com/communications/five-daydelivery> and the request for the advisory opinion can be accessed at [prc.gov](http://prc.gov).



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*The Fort Worth District includes Abilene, Amarillo, Arlington, Azle, Bedford, Brownwood, Burleson, Cleburne, Denton, Euless, Fort Worth, Gainesville, Granbury, Grapevine, Hurst, Keller, Lubbock, Mansfield, Pampa, Plainview, San Angelo, Stephenville, Weatherford, Wichita Falls and surrounding towns.*



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 Mail Presort

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